

CORPORATE MEMBERSHIP AND ADVERTISING RATES

Corporate Membership

Five levels of corporate membership are available for you to join in supporting the arts, culture and commerce of Finland and the community of Finns and friends of Finland in New York and elsewhere in the USA, at a level that is commensurate with your size, resources and philosophy. In return, we would like to engage in a discussion with each company on how best to increase your visibility in our newsletter, website and emails to our ever widening readership nationwide in the US and Finland; at cultural and community events at the venerable Salmagundi Club, located in a classic brownstone in lower Manhattan. Many more heretofore unrealized benefits can accrue from this association in the future. In all of this, we look forward to cooperating as much as possible with the Finnish-American Chamber of Commerce. Please contact Thomas Riggs or any one of our Board members for further information and set up a visit at our office!

Corporate Membership Levels:

BASIC \$100 for self-employed businesses; \$150/yr suggested for 2-5 employee companies

BRONZE \$300/yr (suggested for 6-10 employee companies)

SILVER \$1,000/yr (suggested for up to 20 employees)

GOLD \$3,000/yr (suggested for over 20 employees)

PLATINUM \$5,000 and up (suggested for a large company)

For companies located more than 75 miles outside of New York City all rates are reduced by 50%

ADVERTISING RATES

FCF Newsletter (3,000 copies), one issue

Full page - \$1,000

Half page - \$500

Quarter page - \$250

FCF Website

Company logo/ad on Members&Partners page for 6 months

Left Sided Advertisements

Small – 130 px wide by 80 px high \$100

Medium - 130 px wide by 130 px high \$150

Large - 130 px wide by 200 px high \$200

Right Sided Advertisements

Small - 220 px wide by 80 px high \$200

Medium - 220 px wide by 130 px high \$250
Large - 220 px wide by 220 px high \$300

Corporate Sponsorship Advertising (with corporate membership)

BASIC - Placement in Listing of Business Sponsors (linking to your website)

BRONZE - logo placement under Members & Partners (6 months) plus above.

SILVER - Front page logo/advertisement (6 months) plus above.

GOLD - Same as Silver plus full page Newsletter advertisement for one issue.

PLATINUM - Same as Gold plus full page ad in newsletter for full year.

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